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ORIGEN BIOMEDICAL ANNOUNCES ADAM MCPHERSON AS NEW ASSOCIATE DIRECTOR OF MARKETING

*Adam McPherson joins the leading medical device manufacturer at its
headquarters in Austin, Texas*

AUSTIN, JULY 2022: OriGen Biomedical, Inc., a leading producer of cryopreservation, cell culture, and respiratory products, is pleased to announce that Adam McPherson, MBA has joined OriGen Biomedical as Associate Director of Marketing, effective June 2022. Beth San Segundo, President and CEO, has filled this role since September 2021. In this role, Adam will lead OriGen's Marketing department while strategically positioning and growing the OriGen brand.

Adam is a highly experienced marketing professional with over 10 years of marketing and product management experience in the medical device industry. Adam most recently served as Senior Market Manager at Ottobock Healthcare, a global leader in developing med-tech products for people with limited mobility in the areas of Prosthetics, Orthotics and Human Mobility. Prior to Ottobock, Adam was a Product Manager at Optum, a part of UnitedHealth Group, and a leading information and technology-enabled health services business.

Adam received his Master of Business Administration from the University of St. Thomas Minnesota and his Bachelor of Business Administration from the University of Minnesota Duluth.

“We are excited to welcome Adam McPherson to OriGen. His marketing acumen and experience in medical device will be instrumental to OriGen’s ongoing success ” said Beth San Segundo.

“I’m thrilled to be part of the OriGen Team and look forward to building upon the well-established brand to further the mission and support our customers and patients,” Adam added.

OriGen welcomes Adam to this new role and is excited to support his efforts to help create innovative medical products that improve people’s lives.

ABOUT ORIGEN BIOMEDICAL

OriGen Biomedical, Inc. is a leading producer of cryopreservation, cell culture, and intensive respiratory care products. OriGen’s focus is to produce a range of products to support the treatment of cancer, genetic conditions, and other life-threatening diseases. Our products are designed with the patient and user in mind and we strive to maintain excellent customer service to ensure that patient care is the priority. Quality is the foundation of all product designs at OriGen, and each product is produced with the intention that it will improve patient health. Founded in 1997 and headquartered in Austin, Texas, OriGen is certified annually to ISO 13485 standards and regularly inspected by the FDA, MDSAP, ISO certification organizations, and our customers. To learn more visit www.origen.com.

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