

FOR IMMEDIATE RELEASE: December 20, 2024
Paige Sohovich - Marketing Coordinator
OriGen Biomedical, Inc.
p.sohovich@origenbio.com
(512) 615-7632 ext 132

## AUSTIN REGIONAL MANUFACTURERS ASSOCIATION RECOGNIZES BETH SAN SEGUNDO AS A 2024 FINALIST FOR EXECUTIVE OF THE YEAR

AUSTIN, DECEMBER 2024: OriGen Biomedical proudly announces that Beth San Segundo, President & CEO, has been named a finalist for the Austin Regional Manufacturers Association (ARMA) 2024 Executive of the Year Award. This recognition celebrates senior executives who have demonstrated extraordinary leadership within the Central Texas manufacturing community.

The Executive of the Year Award highlights outstanding accomplishments, including navigating significant challenges, achieving impactful results, and fostering a thriving organizational culture. A committee of ARMA members chooses winners, which will be revealed at the ARMA Awards Luncheon in February 2025.

Beth San Segundo has led OriGen Biomedical since 2019, bringing 26 years of experience in the biomedical industry and a steadfast commitment to advancing healthcare and improving patient outcomes. Under her leadership, OriGen has achieved remarkable growth, including recognition on the Inc. 5000 List for the seventh time and being named a Top Workplace by the Austin American-Statesman in 2023 and 2024. Beth has also championed initiatives to enhance workforce development, drive innovation in manufacturing, and create a culture of collaboration and excellence.

"Being named a finalist for ARMA's Executive of the Year Award is truly humbling and rewarding," said San Segundo. "Over the past 26 years in the biomedical industry, I've been fortunate to be part of advancements that

improve patient outcomes and change lives worldwide. This recognition highlights OriGen's impact in Central Texas and our global dedication to advancing healthcare through innovation and excellence. It reflects the incredible team that has supported me, helping tackle challenges and drive real change. Together, we've created a culture of resilience, collaboration, and a shared mission to make a global difference. I'm honored to stand alongside such inspiring leaders and celebrate the achievements of our manufacturing community."

The ARMA Awards Luncheon will take place in February 2025. It will bring together manufacturers and industry leaders to celebrate the contributions of individuals and organizations shaping Central Texas' manufacturing sector. Finalists will be recognized, and winners will be announced during this highly anticipated event.

## **ABOUT ORIGEN BIOMEDICAL**

OriGen Biomedical, Inc. is a leading producer of cryopreservation and cell culture products. Our focus is to produce a range of products to support the treatment of cancer, genetic conditions, and other life-threatening diseases. OriGen Biomedical® products are designed with the patient and user in mind and we strive to maintain excellent customer service to ensure that patient care is the priority. Quality is the foundation of all product designs at OriGen, and each product is produced with the intention that it will improve patient health. Founded in 1997 and headquartered in Austin, Texas, OriGen is certified annually to ISO 13485 standards and regularly inspected by the FDA, MDSAP, ISO certification organizations, and our customers. To learn more, visit origen.com and follow us on LinkedIn and Twitter.

## ABOUT THE AUSTIN REGIONAL MANUFACTURERS ASSOCIATION (ARMA)

The Austin Regional Manufacturers Association (ARMA) is a membership-driven organization dedicated to strengthening the manufacturing industry in Central Texas. ARMA supports a thriving, unique sector through advocacy, workforce development, and networking. Its initiatives include promoting manufacturing careers in schools, ensuring employee professional development opportunities, and hosting events addressing key industry challenges. ARMA's goals include fostering collaboration, improving workforce skills, and advocating for policies that enable manufacturers to thrive. To learn more, visit <a href="https://www.arma-tx.org/">www.arma-tx.org/</a>.